



GGFC 5 YEAR PLAN

2013 - 2017





Preamble



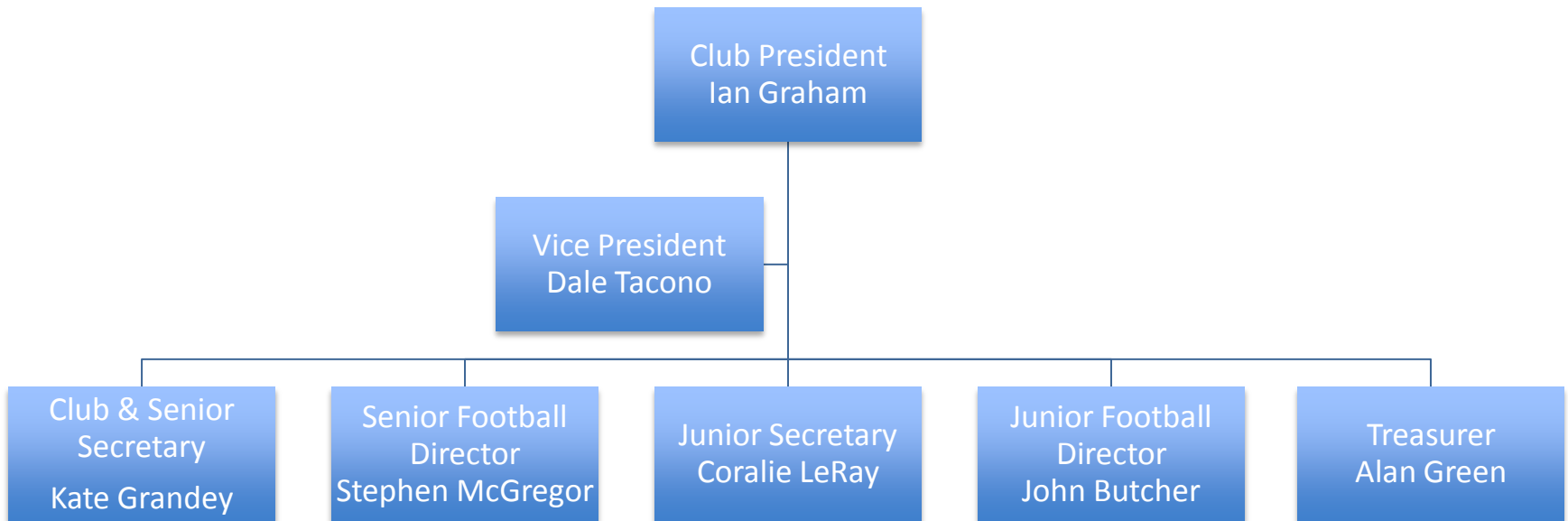
The Golden Grove Football Club is made up of Senior and Junior football teams. It shares the ground/s (Harpers Field) and facilities with the Golden Grove Cricket Club.

The club elects a committee to run the club and be accountable to it's members for:

- Setting the strategic direction for the club
- Acting in the best interest of the club at all times
- Good governance and compliance
- Overseeing the operations of the club
- Ensuring members are kept informed on all relevant matters

The executive via the President and Club Secretary, delegate responsibilities for the day to day operations to the committee and club volunteers.

Club Executive Structure 2016





Our Plan



- Is intended to represent the aspirations, views and understanding of the majority of our members
- Subject to ongoing assessment and updating. Planning is a frequent progress.
- A driver for behaviour and performance for the club, ensuring that the club is portrayed in a positive light in the community.
- Increase our revenue flow from membership, sponsorship, donations and club related functions and activities.
- Actively engage eligible funding grants to deliver required club infrastructure projects within planned timelines.
- We produce a profit each year.



Club Values



- Safety is our priority
- One Club
- We recognise the efforts of those who contribute to the well being of our club
- Family friendly environment
- Team is number 1
- Respect, honesty and integrity
- Success (On field and Off field)
- Continuous Improvement (In everything we do)
- We support the bigger picture and understand we are part of a wider football and local community



Our Mission



Have a quality club structure and environment in which all players can compete and develop to their highest potential, whilst providing club facilities, where members and supporters can enjoy their involvement in football.





Our Vision



To achieve continued growth, and on field senior success and junior development, through providing a safe, professional, supportive and structured environment that encompasses everything we do.





Community



As well as being a sporting club, the Golden Grove Football Club has and will continue to participate in community awareness programs.

We recognise that we have a role within the wider community and have supported local charities and projects such as;

- Breast Cancer Awareness
- Variety Club
- Daffodil Day
- Little Heroes Foundation
- Anzac Day commemorative matches



Specific Plan Objectives



- A Grade competing in Division 2 by 2017
- Increase player participation numbers year on year and to compete at the highest level of competition in all age groups
 - Investing in the club, facilities, Senior and Junior players
 - Effort, Results and Loyalty will be rewarded
- Improve our on-field performance collectively
 - Increased finals appearances and finals success year on year





Challenges



- To develop revenue streams ensuring long-term viability of the club
- Engaging the local community to get support both physically and financially
- Protection of our Junior Football Program which is at risk under a SANFL governed Junior Football League forced to comply with rigid AFL National Guidelines.
- Recruitment, retention and the development of our quality team (Administrators, staff, volunteers, coaches and players)



Proposed Projects Timeline

Project	Proposed Timeline for completion
Lights for new oval	2015 (Completed)
Paving and Awning to new oval	2015 (Completed)
Kitchen Upgrade	2015 (Completed)
Playground facilities for children within complex	2016-17 (Subject to Council approval and funding grant approval)
Storage Shed Extension	2015 (Completed)
Undercover awning off back of storage shed overlooking bottom oval	2016 (Awaiting council approval)
Patrons seated grand stand in South Western pocket of top oval	2016

(All projects are subject to council approval)



Club Portfolio

Portfolio	Portfolio Manager	Club Position
Executive	Executive Committee	Refer Organisational Structure
Finance	Alan Green	Treasurer – Executive Committee
Fundraising	Kate Grandey	Sub Committee Member
Sponsorship	Dale Tacono	Vice President – Executive Committee
Communication	Ian Graham	President – Executive Committee
House and Maintenance	Kate Grandey	Club & Senior Secretary – Executive Committee
Senior Committee Match / Selection	Steven McGregor	Senior Football Director – Executive Committee
Junior Committee	John Butcher	Junior Football Director – Executive Committee
Players Advocate	Scott Peterson	Players
Club Administrator	Kate Grandey	Club & Senior Secretary – Executive Committee

Club Volunteer Portfolio

Portfolio Duties	Portfolio Manager
President	Ian Graham – Executive Committee
Club & Senior Secretary	Kate Grandey – Executive Committee
Treasurer	Alan Green – Executive Committee
Sponsorship	Dale Tacono – Executive Committee
Fundraising Committee Chairman	Kate Grandey – Sub Committee
Team Management – Apparel	Coralie LeRay – Executive Committee
Team Management – Juniors (pre/post season coordination)	Coralie LeRay – Executive Committee John Butcher – Executive Committee Matthew Holloway – Sub Committee
Team Management – Seniors (Pre/post season coordination)	Kate Grandey – Executive Committee
Team Management – Match Day Coordination	Kate Grandey – Executive Committee
Team Management – Match Committee	Steven McGregor – Executive Committee
House – Insurance & Mail	Kate Grandey – Executive Committee
House – Canteen	Alan Knowles – Sub Committee
House – Meals	John Tiss – Sub committee
House - Bar	Ryan Graham – Sub Committee
House - Communications	Kate Grandey – Executive Committee
House – Maintenance & External Hire	Kate Grandey – Executive Committee
Junior Coordination	John Butcher – Executive Committee
Senior Players Representative	Scott Peterson
Senior Coordination	Steven McGregor – Executive Committee



Action Plans



Detailed action plans have been developed for each specific club portfolio assigning responsibilities to project owner/s and critical timelines which are regularly reviewed by the relevant review committee.

Essentially, projects are assessed and measured for completion of actions with positive outcomes for the club to achieve it's planned goal or objective and tasks assigned within the given timeline.

