



# Golden Grove Football Club

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## Apparel and Merchandise Policy

This policy outlines the policies relating to apparel and merchandise options for members. It represents our Club's commitment to its heritage and its sponsor partner.

GGFC has standardised its logo and club colours to provide a consistent image with recognisable branding.

All GGFC playing attire, apparel and merchandise will use the designs approved by the GGFC Committee.

To ensure sponsor partnership arrangements are preserved and commercial relationships are valued, all GGFC playing attire, apparel and merchandise (including end of season premiership apparel) will be acquired via the appropriate club provider.

Any deviations from this will need prior approval in writing by the GGFC Executive Committee.

All apparel and merchandising requests are to be made through the GGFC Apparel Facilitator.

GGFC takes its obligations under this Policy with the highest regard and expects members to comply. Should a member be found to have acted outside this Policy, it will result in action as per the Member Protection Policy.

Approval Date	June 2023
Review Date	June 2025
Responsible Officer	Apparel Coordinator